

Creator Tribune

Sharper tools, fewer fights, and more reach for visual short-form creators.

Creator Tribune is the publication short-form creators read first. We review the AI tools they use, compare what's worth paying for, and cover the platform changes, shadowbans, and policy shifts no one else covers.

EDITORIAL FOCUS

- 01 AI tools for short-form creators**
Opus Clip, Submagic, Captions, Vizard, more
- 02 Platform coverage**
TikTok, Reels, Shorts algorithm + policy
- 03 Workflow tutorials**
Long-to-short, caption polish, mobile editing
- 04 Pain-point reporting**
Shadowbans, suspensions, creator-economy exploitation

CONTACT

creatortribune.com/contact
creatortribune.com/media-kit

TARGET AUDIENCE

Who Creator Tribune is for

Creator Tribune covers the visual short-form creator economy: TikTok, Instagram Reels, YouTube Shorts, and the AI tools and workflows that make publishing across them sustainable. Our editorial coverage is built around the searches creators run when they are evaluating tools and troubleshooting platform problems. That positions partner placements in front of high-intent visitors at the buyer stage of their workflow.

AUDIENCE PROFILE

01 Solo short-form creators

Active publishers on TikTok, Reels, and Shorts with 1K-100K followers

02 Podcasters going short-form

Long-form audio/video creators repurposing into clips

03 Creator agencies + freelancers

Producers, editors, and small studios working with multiple clients

04 Tool-curious early adopters

Buyers actively evaluating AI editing, captioning, and clipping tools

PLATFORM MIX (target) TikTok 40% / Reels 30% / Shorts 25% / Other 5%

Search-intent traffic from buyer-stage queries ("X review", "X vs Y", "how to X")

Editorial coverage built around buyer-stage queries: "review", "vs", "how to", "alternatives".

CONTENT CATEGORIES

01 AI Creator Tools

Reviews and comparisons of Opus Clip, Submagic, Captions, Vizard, ElevenLabs, Descript, HeyGen and more

02 Platform Coverage

TikTok, Instagram Reels, YouTube Shorts: algorithm changes, monetization, policy shifts

03 Workflows + Tutorials

Long-to-short repurposing, caption polish, mobile-first creator setups

04 Pain-Point Coverage

Shadowbans, account suspensions, algorithm exploitation, creator burnout

05 Industry News

Platform updates, creator-economy moves, AI tool launches and pricing changes

PARTNERSHIP TIERS

Three ways to work with us

TIER 1

Sidebar Widget

\$200 / month

\$1,920 / year (2 months free)

300x250 banner placement on every article page. Always-on visibility for the duration of your booking. Monthly performance report with impressions, clicks, and CTR.

BEST FIT: Best for ongoing brand awareness as the publication scales.

TIER 2

Sponsored Review

\$400 / article

\$1,050 for a 3-pack (saves \$150)

1,500+ word in-depth review, clearly disclosed. SEO-optimized and indexed permanently. Internal links from related published content. One round of revisions included.

BEST FIT: Best for new product launches or repositioning a known tool.

TIER 3

Featured Partner

\$150 / month

\$1,400 / year (saves \$400)

Logo plus a one-line tagline on the homepage trust strip, sitting above the fold and visible to every visitor on every session.

BEST FIT: Best for brands establishing presence in the visual creator category.

BUNDLE Sidebar Widget + Featured Partner: **\$300 / month (saves \$50)**

Launch rates locked for the first 12 months of any annual booking

TO INQUIRE OR BOOK

Use the contact form at creatortribune.com/contact and pick "Sponsorship or partnership".

We respond within 48 hours.